

Justin Fielder

Creative Director

I'm a Creative Director who helps brands figure out what they need to say and the clearest way to say it. Then I work with good people to carry that idea across campaigns, content and everything else it needs to become. I started as a designer and grew into leading ideas, teams and the work from first thought through final execution.

EXPERIENCE

Creative Director

2020 — 2026

9Rooftops

Joined as an Art Director and worked my way up. Led brands, campaigns, teams and the work from first idea through final execution.

Brand Design Manager

2018 — 2020

Nine Line Apparel

Led the in-house design work across brand, marketing, advertising and product — keeping a fast-moving company looking like one brand.

Adjunct Professor

2018

Georgia Southern University

Taught typography to senior art and design students. Letters, spacing, hierarchy and why the details matter.

Senior Graphic Designer

2017 — 2018

Daniel Defense

Led brand and advertising design for a company that takes craft, consistency and getting things right seriously.

Senior Graphic Designer

2010 — 2017

BFG Communications

Started in production. Left leading designers and building work from concept through final delivery for national clients.

CONTACT

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Georgia-based

FOCUS

01 Creative Direction

02 Brand Building

03 Campaigns + Content

04 AI + Emerging Creative

AT A GLANCE

16 yrs

Agency creative

40+

Campaigns

50+

Brands Built

3 yrs

AI production exploration

HOW I WORK

Figure it out. Make it clear.
Make it happen.

Concept first. Craft at every
stage. Built for real production.
Collaborative by nature.

